

New Public Diplomacy in the Middle East: Between Soft Power, Influence and Propaganda

March 16 - 3.00 PM (CET)

3.00 PM: Ali Khashan (Law Faculty of Al-Quds University)

"The impact of the soft diplomacy on human rights in the Middle East"

3.45 PM: Antoine El Khoury (Enseignant-chercheur)

"Les acteurs non-étatiques dans la diplomatie d'influence au Moyen-Orient : le cas du Hezbollah dans la guerre syrienne"

4.30 PM: Raphaël Epret-Butet (Université de Lille)

"The Stakes of U.S. Public Diplomacy After 9/11: The Case of the Middle East"

5.15 PM: Aïssa Maïza et Soumia Chakri (Ziane Achour University of Djelfa)

"Higher education as soft diplomacy in international relations"

6.00 PM: Boualem Fardjaoui (Université de Lille)

"Médias et diplomatie publique dans le monde arabe"

March 17 - 3.00 PM (CET)

3.00 PM: Ilan Manor (Ben Gurion University)

"Digital Diplomacy in the Middle East: Promises, Risks and Opportunities"

3.45 PM: Banu Akdenizli (Northwestern Qatar)

"Competition, Rivalry and Trust: Exploring Public Diplomacy in the GCC"

4.30 PM: Grazyna Piechota (Andrzej Frycz Modrzewski Krakow University)

"The role of social media in public diplomacy during protests in the Middle East"

5.15 PM: Robert Rajczyk (University of Silesia in Katowice)

"Al-Jazeera as a tool of strategic communication and its role in Middle East"

