

Course name	Credits	Teaching language	Study year	Course description
Actu.Culturelle & Culture Générale	ECTS : 1.5	French	1st year - Bachelor	Click here
Communication écrite	ECTS : 1	French	1st year - Bachelor	Click here
Communication orale	ECTS : 1	French	1st year - Bachelor	Click here
Connaissance des Institutions	ECTS : 1	French	1st year - Bachelor	Click here
Culture Digitale et Découverte HTML	ECTS : 1	French	1st year - Bachelor	Click here
Développement Personnel	ECTS : 1	French	1st year - Bachelor	Click here
Gestion Courante de l'Entreprise	ECTS : 2	French	1st year - Bachelor	Click here
Gestion de Projet Appliquée	ECTS : 1.5	French	1st year - Bachelor	Click here
Introduction au Droit	ECTS : 1	French	1st year - Bachelor	Click here
Anglais	ECTS : 1.5	English	1st year - Bachelor	Click here
News in the Media	ECTS : 1	English	1st year - Bachelor	Course catalogue
LV2 Allemand	ECTS : 1	German	1st year - Bachelor	Click here
LV2 Espagnol	ECTS : 1	Spanish	1st year - Bachelor	Click here
Macroéconomie	ECTS : 1	French	1st year - Bachelor	Click here
Management Appliqué	ECTS : 1	French	1st year - Bachelor	Click here
Marketing Fondamental Appliqué	ECTS : 1.5	French	1st year - Bachelor	Click here
Outils Office Appliqué à l'Environnement Pro	ECTS : 1	French	1st year - Bachelor	Click here
Séminaire C1 (Comprendre)	ECTS : 2	French	1st year - Bachelor	Click here
Spécialité Audiovisuel	ECTS : 1	French	1st year - Bachelor	Not available
Spécialité English Talk	ECTS : 1	English	1st year - Bachelor	Course catalogue
Spécialité General Culture - understanding popular culture	ECTS : 1	English	1st year - Bachelor	Course catalogue
Spécialité General Culture - Italian mode	ECTS : 1	English	1st year - Bachelor	Course catalogue
Spécialité Journalisme	ECTS : 1	French	1st year - Bachelor	Not available
Spécialité Parcours Clients	ECTS : 1	French	1st year - Bachelor	Click here
Spécialité Photo	ECTS : 1	French	1st year - Bachelor	Click here
Spécialité Relations Presse	ECTS : 1	French	1st year - Bachelor	Click here
Suite Adobe & Challenge Digital	ECTS : 1	French	1st year - Bachelor	Click here
Théorie de l'Information et de la Communication	ECTS : 1.5	French	1st year - Bachelor	Click here
Communication Corporate	ECTS : 1.5	French	2nd year - Bachelor	Click here
Communication et Plans	ECTS : 1.5	French	2nd year - Bachelor	Click here
Communication and Media Theory	ECTS : 1.5	English	2nd year - Bachelor	Course catalogue
Culture Générale du Manager	ECTS : 1.5	French	2nd year - Bachelor	Not available
Développement Personnel	ECTS : 1	French	2nd year - Bachelor	Click here
Droit de l'Entrepreneur (Associations et Entrepreneur)	ECTS : 1.5	French	2nd year - Bachelor	Click here
Economie d'Entreprise	ECTS : 1.5	French	2nd year - Bachelor	Click here
LV1 Anglais	ECTS : 2	English	2nd year - Bachelor	Click here
LV2 Allemand	ECTS : 1	German	2nd year - Bachelor	Click here
LV2 Espagnol	ECTS : 1	Spanish	2nd year - Bachelor	Click here
Management d'Equipes Appliqué	ECTS : 1	French	2nd year - Bachelor	Click here
Méthodologie de Créativité	ECTS : 1.5	French	2nd year - Bachelor	Click here
News in the Media	ECTS : 1	English	2nd year - Bachelor	Course catalogue
Outils Mathématiques et Statistiques	ECTS : 1.5	French	2nd year - Bachelor	Not available
Outils Office Appliqué à l'Environnement Pro	ECTS : 1	French	2nd year - Bachelor	Click here
Pratique de la Photo Publicitaire	ECTS : 1	French	2nd year - Bachelor	Click here
Rédaction WEB	ECTS : 1.5	French	2nd year - Bachelor	Click here
Séminaire C2	ECTS : 2	French	2nd year - Bachelor	Click here
Spécialité English Talk	ECTS : 1	English	2nd year - Bachelor	Course catalogue
Spécialité General Culture - Understanding Cinema	ECTS : 1	English	2nd year - Bachelor	Course catalogue
Spécialité Image (PAO, Video, Droit)	ECTS : 1	French	2nd year - Bachelor	Not available
Spécialité Luxe	ECTS : 1	French	2nd year - Bachelor	Not available
Spécialité Marketing Sportif	ECTS : 1	French	2nd year - Bachelor	Not available
Suite Adobe Appliquée à l'Environnement Pro	ECTS : 1	French	2nd year - Bachelor	Click here
Techniques d'Etudes Marketing	ECTS : 1.5	French	2nd year - Bachelor	Click here
Analyse Financière	ECTS : 1.5	French	3rd year - Bachelor	Click here
Conception et Web Design	ECTS : 1	French	3rd year - Bachelor	Click here
Convaincre son public	ECTS : 1	French	3rd year - Bachelor	Click here
Création Publicitaire	ECTS : 1	French	3rd year - Bachelor	Not available
Culture Générale Publicitaire	ECTS : 1.5	French	3rd year - Bachelor	Click here
Data Analysis	ECTS : 1	French	3rd year - Bachelor	Not available

Droit des Contrats de la Communication (RGPD)	ECTS : 1	French	3rd year - Bachelor	Click here
E-Commerce	ECTS : 1	French	3rd year - Bachelor	Click here
Ecriture Professionnelle	ECTS : 1	French	3rd year - Bachelor	Click here
Géopolitique	ECTS : 1	French	3rd year - Bachelor	Click here
International Communication Challenge	ECTS : 2	English	3rd year - Bachelor	Course catalogue
Allemand	ECTS : 1	German	3rd year - Bachelor	Click here
Espagnol	ECTS : 1	Spanish	3rd year - Bachelor	Click here
Mesure des Audiences & KPI	ECTS : 1	French	3rd year - Bachelor	Click here
Projet Entrepreneurial	ECTS : 4	French/English	3rd year - Bachelor	Course catalogue
Psycho-Sociologie des Entreprises	ECTS : 1.5	French	3rd year - Bachelor	Not available
Séminaire C3 (Convaincre)	ECTS : 4.5	French	3rd year - Bachelor	Click here
Sémiologie de l'Image en Mouvement	ECTS : 1	French	3rd year - Bachelor	Click here
Spécialité Communication & Plans (GB)	ECTS : 1	English	3rd year - Bachelor	Course catalogue
Spécialité Ecriture Audiovisuelle	ECTS : 1	French	3rd year - Bachelor	Not available
Spécialité English Talk	ECTS : 1	English	3rd year - Bachelor	Course catalogue
Spécialité Entreprendre	ECTS : 1	French	3rd year - Bachelor	Click here
Spécialité Publicité (Etoile de la Com)	ECTS : 1	French	3rd year - Bachelor	Not available
Spécialité RSE Digital	ECTS : 1	French	3rd year - Bachelor	Not available
Spécialité General Culture - Understanding Digital Culture (Media & Culture in the Information Age)	ECTS : 1	English	3rd year - Bachelor	Course catalogue
Stratégie Social Media	ECTS : 1	French	3rd year - Bachelor	Click here
Suite Adobe Appliquée à l'Environnement Pro	ECTS : 1	French	3rd year - Bachelor	Click here
Communication & sustainable development	ECTS : 2	English	1st year - Master	Course catalogue
Spécialité media & geopolitics	ECTS : 2	English	1st year - Master	Course catalogue
Spécialité visual culture	ECTS : 2	English	1st year - Master	Course catalogue
Art Elective	ECTS : 1	English	International students only	Course catalogue
CHE University Seminar	ECTS : 2	English	International students only	Course catalogue
French as a foreign language (Beginners)	ECTS : 4	French	International students only	Course catalogue
French as a foreign language (Intermediate)	ECTS : 4	French	International students only	Course catalogue
Geopolitics	ECTS : 3	English	International students only	Course catalogue
Graphic Design for Social Media	ECTS : 3	English	International students only	Course catalogue
Intercultural Communication (for exchange students only)	ECTS : 2	English	International students only	Course catalogue
Negotiation	ECTS : 1.5	English	International students only	Course catalogue
Sport	ECTS : 1	French	International students only	Course catalogue
The Politics of Artificial Intelligence	ECTS : 2	English	International students only	Course catalogue
Visual Communication	ECTS : 1.5	English	International students only	Course catalogue