

Course title	Language of instruction	Study year	ECTS	Semester
Actu.Culturelle & Culture Générale	French	Bachelor 1	1,5	Spring
Adobe creative cloud	French	Bachelor 3	1	Spring
Adode Creative Cloud	French	Bachelor 1	1	Spring
Adode Creative Cloud	French	Bachelor 2	1	Spring
Allemand	German	Bachelor 1	1	Spring
Allemand	German	Bachelor 2	1	Spring
Allemand	German	Bachelor 3	1	Spring
Analyse Financière	French	Bachelor 3	1,5	Spring
Anglais	English	Bachelor 1	3	Spring
Anglais	English	Bachelor 2	3	Spring
Communication & sustainable development	English	Master 1	2	Spring
Communication and Media Theory	English	Bachelor 2	1,5	Spring
Communication Corporate	French	Bachelor 2	1,5	Spring
Communication écrite	French	Bachelor 1	1	Spring
Communication et Plans	French	Bachelor 2	1,5	Spring
Communication orale	French	Bachelor 1	1	Spring
Conception et Web Design	French	Bachelor 3	1	Spring
Connaissance des Institutions	French	Bachelor 1	1	Spring
Convaincre son public	French	Bachelor 3	1	Spring
Création Publicitaire	French	Bachelor 3	1	Spring
Crisis Communication	English	Master 1	2	Spring
Culture Générale Publicitaire	French	Bachelor 3	1,5	Spring
Data Analysis	French	Bachelor 3	1	Spring
Développement Personnel	French	Bachelor 1	1	Spring
Développement Personnel	French	Bachelor 2	1	Spring
Droit des Contrats de la Communication (RGPD)	French	Bachelor 3	1	Spring
Droit du Travail	French	Bachelor 2	1,5	Spring
E-Commerce	French	Bachelor 3	1	Spring
Economie d'Entreprise	French	Bachelor 2	1,5	Spring
Ecriture Professionnelle	French	Bachelor 3	1	Spring
Espagnol	Spanish	Bachelor 1	1	Spring
Espagnol	Spanish	Bachelor 2	1	Spring

Espagnol	Spanish	Bachelor 3	1	Spring
French as a foreign language (Beginners)	French	Exchange	4	Spring
French as a foreign language (Intermediate)	French	Exchange	4	Spring
Géopolitique	French	Bachelor 3	1	Spring
Gestion Courante de l'Entreprise	French	Bachelor 1	2	Spring
Gestion de Projet Appliquée	French	Bachelor 1	1,5	Spring
Graphic Design for Social Media	English	Exchange	3	Spring
Intercultural Communication (for exchange students only)	English	Exchange	2	Spring
International Communication Challenge	English	Bachelor 3	2	Spring
Introduction au Droit	French	Bachelor 1	1	Spring
Introduction to French culture & society	English	Exchange	2	Spring
Introduction to Internationale Trade	English	Exchange	2	Spring
Macroéconomie	French	Bachelor 1	1	Spring
Management Appliqué	French	Bachelor 1	1	Spring
Management d'Equipes Appliqué	French	Bachelor 2	1	Spring
Marketing Fondamental Appliqué	French	Bachelor 1	1,5	Spring
Media in a social context	English	Exchange	2	Spring
Meeting point (language assistant)	English	Exchange	1,5	Spring
Mesure des Audiences & KPI	French	Bachelor 3	1	Spring
Méthodologie de Créativité	French	Bachelor 2	1,5	Spring
Negotiation	English	Exchange	1,5	Spring
News in the Media	English	Bachelor 2	1,5	Spring
Outils Mathématiques et Statistiques	French	Bachelor 2	1,5	Spring
Outils Office Appliqué à l'Environnement Pro	French	Bachelor 1	1	Spring
Political Elites, Elections and the Public	English	Exchange	2	Spring
Pratique de la Photo Publicitaire	French	Bachelor 2	1	Spring
Projet Entrepreneurial	French/English	Bachelor 3	4	Spring
Psycho-Sociologie des Entreprises	French	Bachelor 3	1,5	Spring
Rédaction WEB	French	Bachelor 2	1,5	Spring
Séminaire C1 (Comprendre)	French	Bachelor 1	1,5	Spring
Séminaire C2	French	Bachelor 2	2	Spring
Séminaire C3 (Convaincre)	French	Bachelor 3	4,5	Spring
Sémiologie de l'Image en Mouvement	French	Bachelor 3	1	Spring

Spécialité Audiovisuel	French	Bachelor 1	1	Spring
Spécialité Communication & Plans	English	Bachelor 3	1	Spring
Spécialité Cultural Studies - Popular Culture (Cinema, Pop Culture)	English	Bachelor 1	1	Spring
Spécialité Cultural Studies - Understanding Cinema (French Cinema)	English	Bachelor 2	1	Spring
Spécialité Cultural Studies - Understanding Digital Culture	English	Bachelor 3	1	Spring
Spécialité Ecriture Audiovisuelle	French	Bachelor 3	1	Spring
Spécialité English Talk	English	Bachelor 1	1	Spring
Spécialité English Talk	English	Bachelor 2	1	Spring
Spécialité English Talk	English	Bachelor 3	1	Spring
Spécialité Entreprendre	French	Bachelor 3	1	Spring
Spécialité Fashion & Communication	English	Bachelor 1	1	Spring
Spécialité Image (PAO, Video, Droit)	French	Bachelor 2	1	Spring
Spécialité Journalisme	French	Bachelor 1	1	Spring
Spécialité Luxe	French	Bachelor 2	1	Spring
Spécialité Marketing Sportif	French	Bachelor 2	1	Spring
Spécialité Parcours Clients	French	Bachelor 1	1	Spring
Spécialité Photo	French	Bachelor 1	1	Spring
Spécialité Publicité (Etoile de la Com)	French	Bachelor 3	1	Spring
Spécialité Relations Presse	French	Bachelor 1	1	Spring
Sport	French/English	Exchange	1	Spring
Stratégie Social Media	French	Bachelor 3	1	Spring
Techniques d'Etudes Marketing	French	Bachelor 2	1,5	Spring
Théorie de l'Information et de la Communication	French	Bachelor 1	1,5	Spring
Visual Communication	English	Exchange	2	Spring